



simple *Present*

— The Gift that Keeps on Living —

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simple *Present*

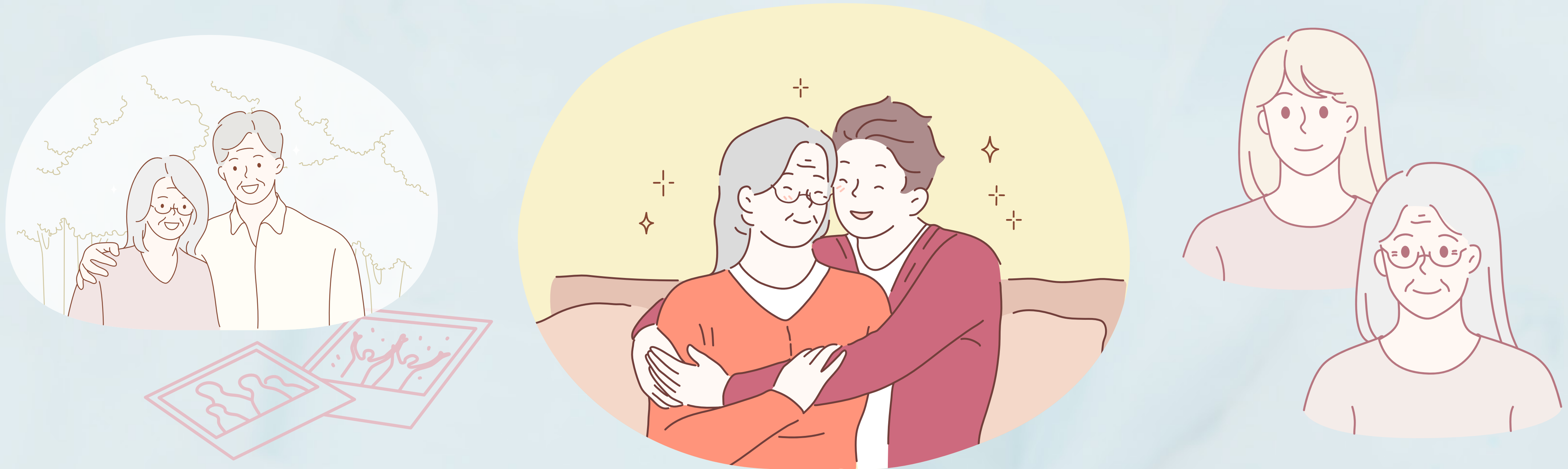
is a personal **Legacy Video Production** service combining
**professional storytelling and high-quality audio-visual
production** to create fully bespoke Legacy Videos.

A Simple Present **Legacy Video** could be:



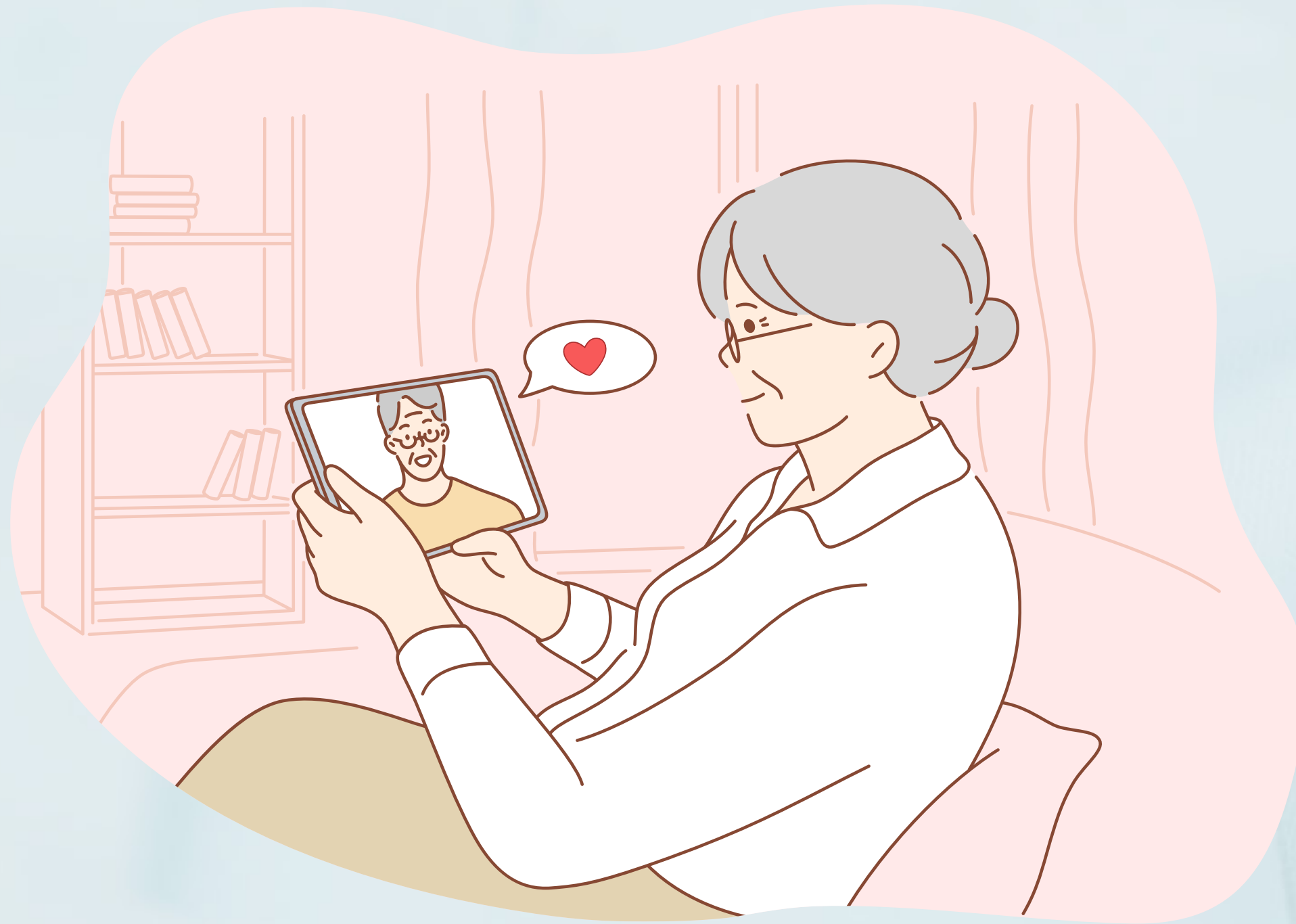
A **personal memoir film** that **captures a client's life story**, relationships, milestones, tribulations, memories, photos, archival footage, experiences, values, and hopes for the future.

A Simple Present **Legacy Video** could be:



A **homage to honour a loved one**, showcasing **their life's impact on the people around them**. May even include video messages from friends and family of their cherished experiences with them.

A Simple Present **Legacy Video** could be:

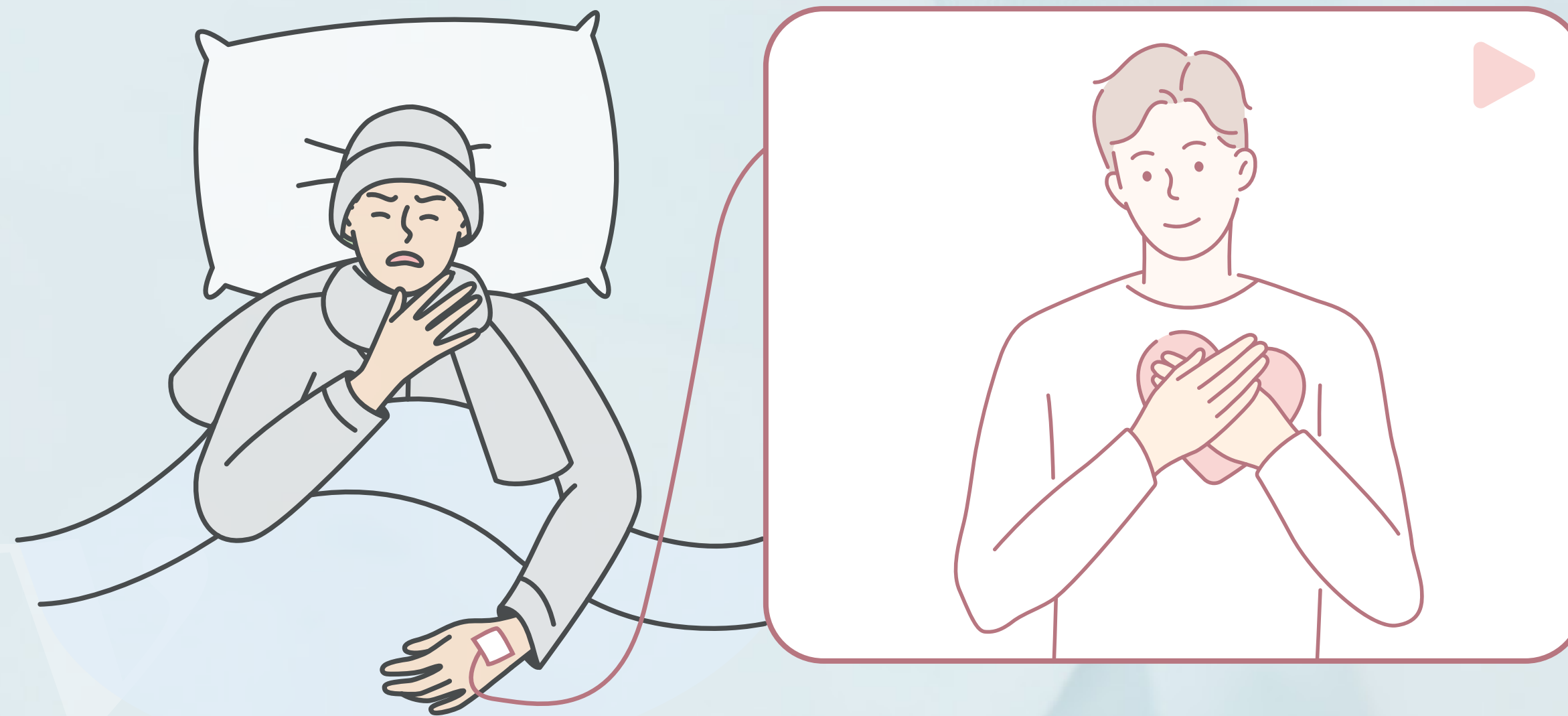


A **special video with a direct, personal message to someone dear** that may include a poignant backstory, memories together, and or serve to pass on wishes, advice or wisdom.

Why Make A Simple Present **Legacy Video**:

You have a **terminal diagnosis** and wish to **give a heartfelt personal message to loved ones** that they can keep forever.

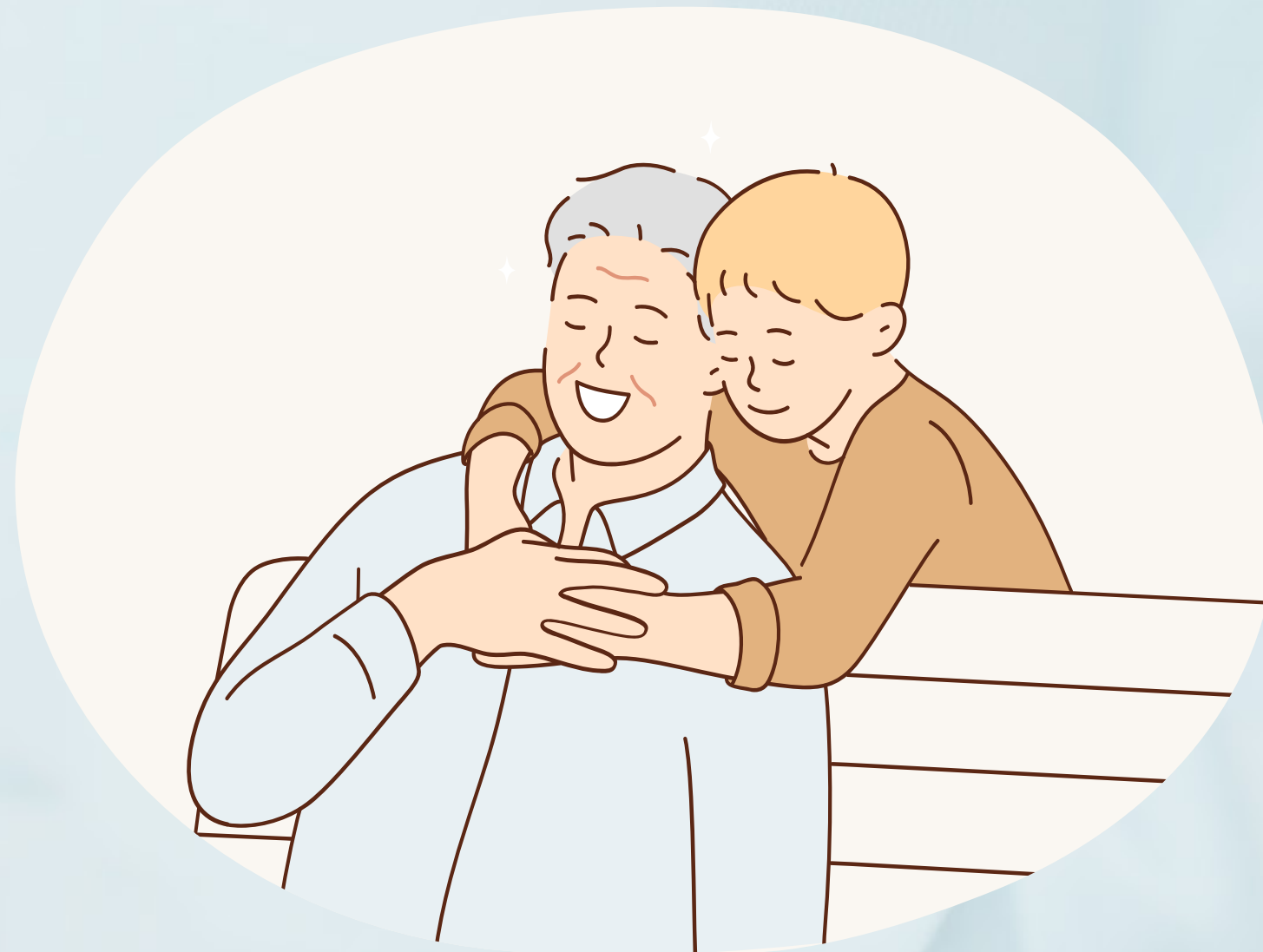
You are of a **ripe age** and wish to leave an **everlasting personal keepsake video to your family members** for the future.



Why Make A Simple Present **Legacy Video**:

You want to **create a video memoir for yourself**. It can also be done as a couple, to celebrate the memories made together.

You wish to gift a video in the present **to your children that they can look back on even when they have grown up**.



Why

Why Make A Simple Present **Legacy Video**:

You want to create a video **dedicated to your dearest friend or family member to celebrate them, their life, or simply to show your gratitude and appreciation for them.**



Why

Watch samples & proof-of-concept **Legacy Videos**:



Alexis: Personal Life Story of how Cancer, Dialysis & Stroke Inspired Her to Help Create Others' Legacies through Simple Present

bit.ly/SPSGalexisyang



Joseph: Video to his father, whom he received his kidney transplant from

bit.ly/SPSGjosephasogan



Darren: Video to his sister, who supported him through dialysis & mum's passing

bit.ly/SPSGdarrenlee

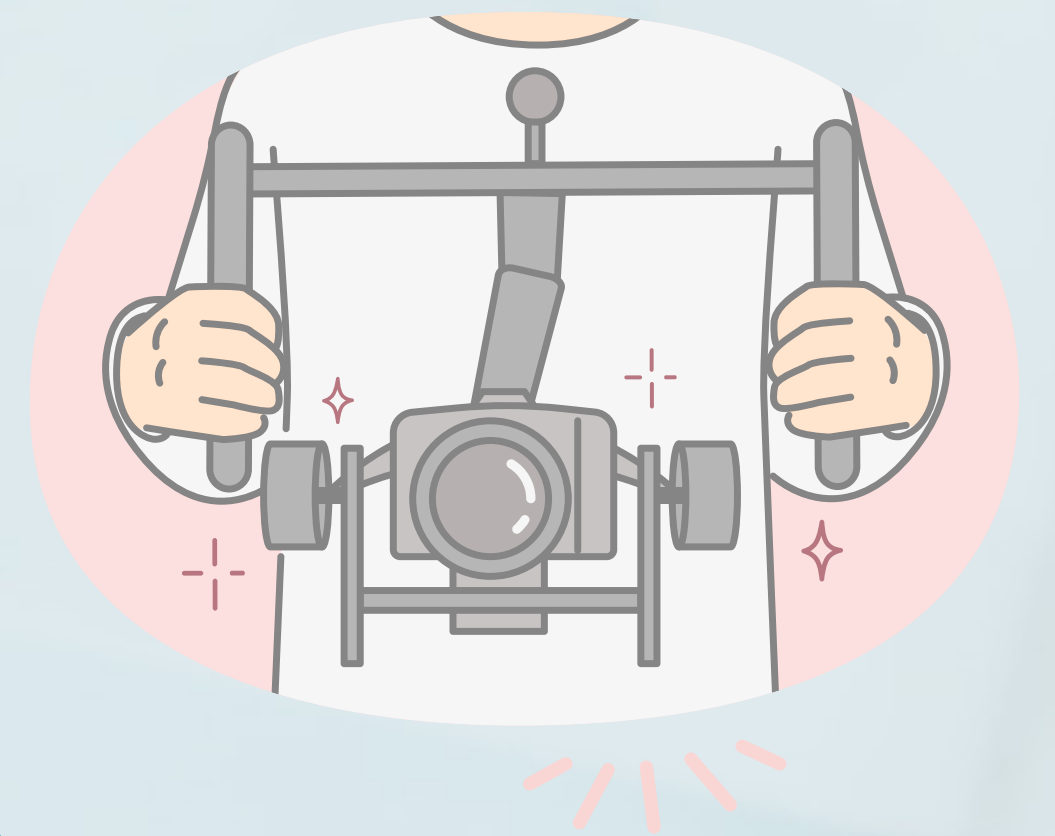


Steps to making a Simple Present **Legacy Video**:

1. A **meet up for a casual conversation** is arranged for us to **talk about your vision** for your video biography, learn your history, and capture your memories, experiences and insights.

2. We will **record footage on-site using professional gear**. Time required will depend on the scope.

3. To enhance the storytelling, your **photographs, videos, B-reels and archival footage will be integrated**. Your story will be edited cohesively with **music and titles, and crafted into a polished video**.



The Simple Present team

Alexis Yang

Co-founder

Her near-death experiences and chronic illnesses inspired her to create Simple Present to help others cherish and celebrate their life, memories, and relationships. She has worn many hats in her career, such as art, design, illustration, digital marketing, and photography.



Who

The Simple Present team

Almeo Tan

Co-founder

A photographer and filmmaker deeply empathetic and compassionate towards individuals. Enthusiastic about helping people cherish their lives , he strives to preserve their memories through film. He has been passionately creating videos since young, honing his skills in video production and storytelling.



Who

How much is a Simple Present **Legacy Video**?

Introductory Price:

SGD **2000***/-

* if you are willing to allow us to use some of your footage for marketing purposes.

Please contact us to discuss further.

The usual base price for a Simple Present Legacy Video is SGD 2,800

inclusive of 2 edits after the first render. Extra manhours or
edits outside of the base contract may be chargeable.

Price

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